POWER
MEDIA SOLUTIONS

Dear Prospective Business Partner,

We are excited to introduce you to Power Media Solutions! Power Media Solutions is a full service business development, public relations and marketing firm that assists businesses and entrepreneurs with various business services, tools, counseling, resources, and marketing. We host community oriented business events and tradeshows that provide businesses an opportunity to exploit and promote their business products and services. In addition we execute programs and projects that are designed to act as a platform to create growing opportunities for people, businesses, and communities.
Power Media Solutions has been around for more than ten years and has successfully hosted and supported many signature events such as Born2Win, Marketing Done Right, MPower, Caregiver's Utility Assistance Program, Jumpstart Your Business Memphis, On Location: Memphis, Memphis Music Banq, Positioned For Millions and many more.

We are in the process of launching our latest project, the only PR & Marketing Conference Clinic, branded as **Tell It Now PR & Marketing Conference Clinic,** held at The Great Hall located in Germantown, Tennessee and we are looking for partners, sponsors to collaborate with us in order to go full throttle with this project and make it a success!

We appreciate you for taking the time out of your busy schedule to review this presentation. We are looking forward to building a professional relationship with you that will enable us to grow our business while providing you with an opportunity that is conducive to the success of your future endeavors as well. Our mission and vision is to educate entrepreneurs of the importance of "Forging Real Business Relationships."

Respectfully,

SHAREN ROOKS
Senior Creative Director
Power Media Solutions
creativedirector@powermediasolutions.com

PAST MEDIA & EVENTS

THE EVENTS OF THE TELL IT NOW PR & MARKETING CONFERENCE CLINIC ARE AS FOLLOWS:

THURSDAY

6:30AM-8:30AM
OPENING BREAKFAST

9:00AM-10:00AM
REGISTRATION

10:00AM-7:00PM
BUSINESS CONFERENCE CLINIC

12:00PM-1:30PM
ENTREPRENEUR CLINICIANS LUNCH/LEARN

10:00AM
WHAT IS YOUR BUSINESS SAYING?
Power Media Solutions/Clinician

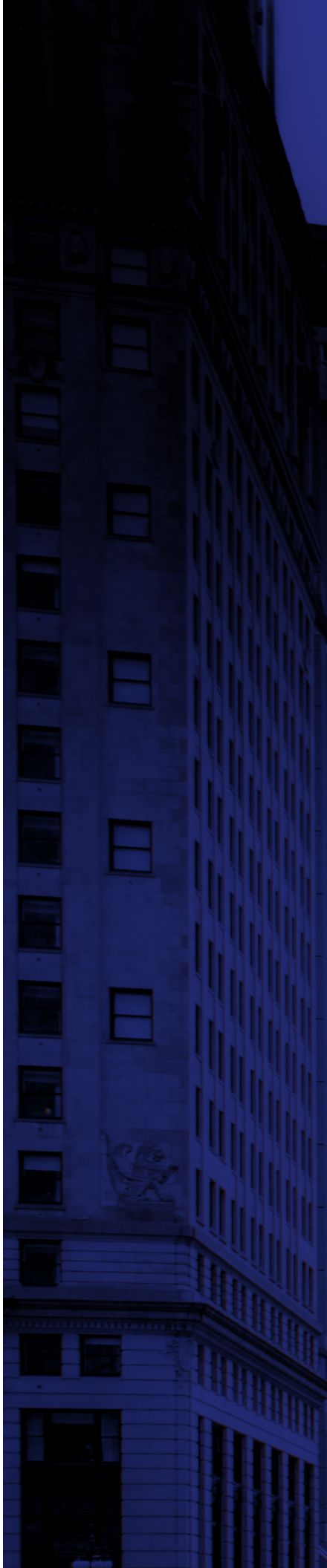
12:00PM
SO WHAT ARE YOU REALLY DOING?
Attorney, Angela D. Green, Esq.

2:00PM
DIGITAL FOOTPRINTS?
Power Media Solutions/Clinician

4:00PM
TELLING IT?
Power Media Solutions/Sharen Rooks

6:00PM
ANNOUNCE WINNER BUSINESS/CLOSE OUT

CONFERENCE™
forging real business relationships



“FORGING REAL BUSINESS RELATIONSHIPS”

BUDDING ENTREPRENEUR:

If you are a new business, this conference clinic is for you. Send us a video letting us know what you are in the process of doing and how this award can help you to further your cause. Professionalism, Presentation, Content and Clarity are key in this competition. Articulate yourself well enough to be understood. Be very thorough.

DREAMERS ENTREPRENEUR:

This conference clinic is for individuals that have ideas for businesses and inventions. This competition is open to all ages. In order to qualify, you must upload a video of yourself, your business or invention letting us know what inspired this idea, why you want to make this happen, and what you plan on doing in order to make this happen. Tell us what all you need in order to move forward with this project. Marketing presentation is key in this category. Let us know what you plan to do and how the award can benefit you. The categories are potential businesses and new businesses. Remember, your goal is to gain sponsors and/ or investors for your project.

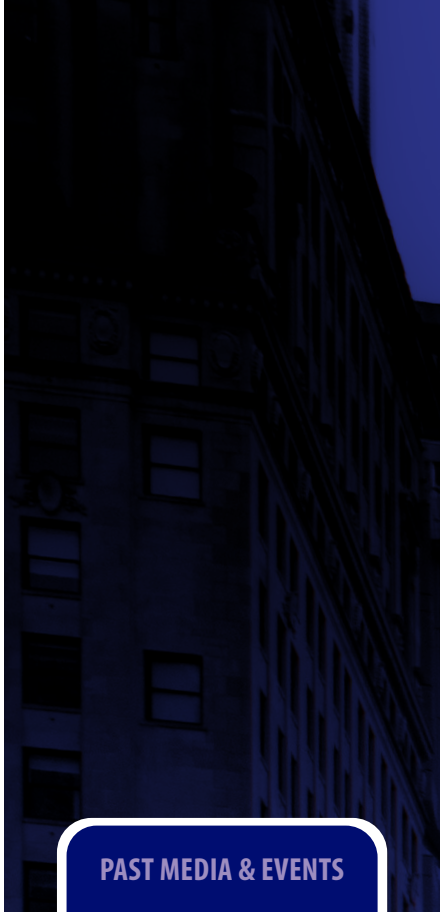
SEASONED ENTREPRENEUR:

If you are an existing small business, this conference clinic is for you. Send us a video letting us know what you are in the process of doing and how this award can help you to further your cause. Professionalism, Presentation, Content and Clarity are key in this competition. Articulate yourself well enough to be understood. Be very thorough.

ENTREPRENEUR GIVER:

The Art of Philanthropy is for philanthropists that are looking to gain start-up funding for their philanthropic endeavors. Send us a video letting us know what you are in the process of doing and how this award can help you to further your cause. Professionalism, Presentation, Content and Clarity are key in this competition. Articulate yourself well enough to be understood. Be very thorough. Remember, your goal is to gain sponsors and support for your project.

One entrepreneur will be the recipient of donated PR & Marketing services $5000.00 which includes logo branding, company branding or rebranding, legal review, advertising, social media management, digital placements, press releases, media representation, radio/TV interviews, business development support for 1 Full Year. Send all videos to video@tellitnowprconference.com.

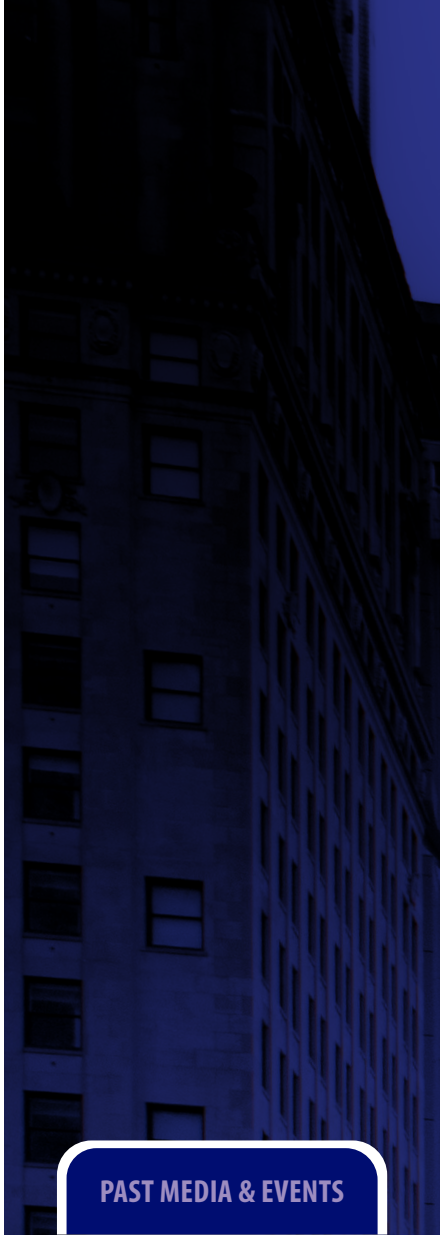


HOW CAN YOU GET INVOLVED AS A BUSINESS?

- Online business directory on event website www.tellitnowprconference.com and offer strategic marketing via social media, radio, bill-boards, digital placements, and advertising.
- Set up as an Exhibitor during the **Tell it Now PR & Marketing Conference Clinic** and market your products to a projected 5000+ potential prospects.
- GREAT EXPOSURE FOR YOUR BUSINESS & GUARANTEED EXPOSURE due to heavy strategic marketing via social media, radio, bill-boards, online commercials, television commercials, news interviews, and advertising publications set to reach half a million people within Memphis and the surrounding areas.
- Businesses will also be able to utilize the site to raise money for their business endeavors and bring awareness to their business promotion and projects.
- Attend the conference/clinic to network and learn proper business acumen to be a successful and respected business owner
- Attend the conference/clinic and identify how to grow in phases and understanding business budgeting.

MARKETING Done Right™

Facilitated 10 Week Business Intensive for a local nonprofit



SPONSORSHIP LEVELS

POWER UP - $10,000 (LEVEL 1)

- Media mention for radio, TV and print collateral
- Featured Ad on event handbill
- Logo and web link included in email blasts
- Exhibitor Booth
- Logo featured on event flyer
- 10 Tickets for Conference/Clinic
- Sponsor linked to event website and others leading up to the event
- Sponsor linked and or log featured on digital placement ads
- Sponsor logo featured on event banner
- Sponsor included throughout press releases, interviews etc.
- Sponsor featured throughout conference on the sponsor reel
- Sponsor promotional items for goody bags

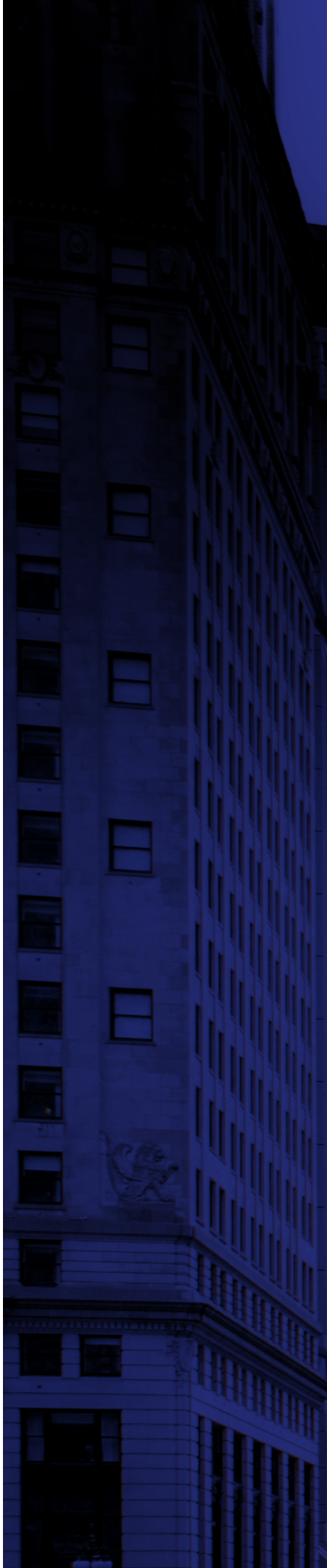
POWER UP - $5,000 (LEVEL 2)

- Media mention for radio, TV and print collateral
- Exhibitor Booth
- Sponsor placement 2nd tier on all print publications
- Logo on social media flyer
- Sponsor linked to event website and others leading up to the event
- Sponsor logo featured on event banner
- Sponsor opportunity to speak at event, Breakfast, Presenters Area, or Close Out
- Sponsor linked to event website and others leading up to the event
- 5 Tickets Conference Clinic
- Sponsor promotional items for goody bags

POWER UP - $2,500 (LEVEL 3)

- Logo featured on social media flyer 3rd tier placement
- Sponsor logo on website
- Sponsor link on event website
- 2 Tickets Conference Clinic

CONFERENCE™
forging real business relationships



FAR TOO OFTEN WE BELIEVE THAT BEING AN ENTREPRENEUR IS AN EASY JOURNEY, BUT IT'S NOT AND NOT ALL DREAMS ARE GREEN LIGHTS TO STARTING A BUSINESS.

People commonly say that there are no opportunities here in Memphis. We like to believe that there are no opportunities because many of us are not positioned for success and therefore, we can't be found due to poor marketing and the lack of business acumen.

The Tell It Now PR Conference Clinic is all about strengthening our community through education, business, and empowerment. It is not just an event, it is a movement!

The **Tell It Now PR Conference Clinic** consists of hands-on access to industry experts that are designed to bring people together, act as a platform to bring awareness to businesses, and enable people to get involved and educated about how to "Forge Real Business Relationships."

GOALS:

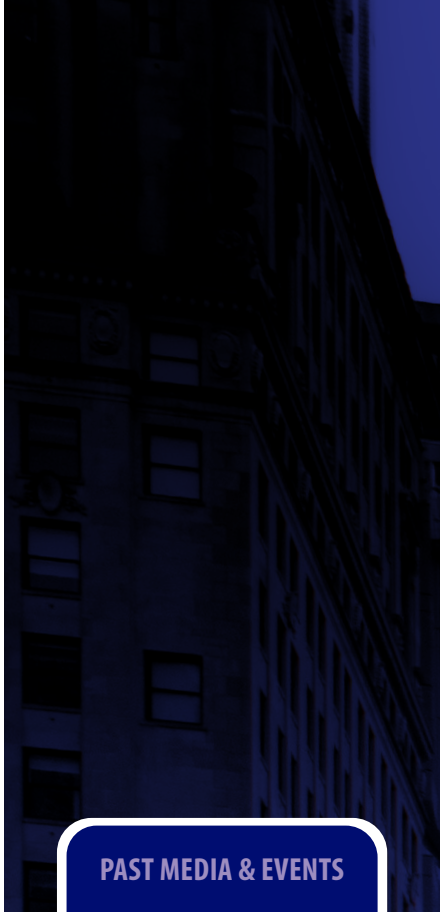
- Economic and community development
- Community involvement and togetherness
- Develop support systems for local businesses and philanthropic organizations

MISSION:

- Put more money into the small business community- specifically for minority and women-owned businesses
- Create/Rebuild new business opportunities

OBJECTIVE(S):

Implement projects, programs, and events that create informative, educational, empowering business opportunities that inspire business excellence, community involvement, and support for the Mid-South Business Community.



TELL IT NOW PR CONFERENCE CLINIC DEMOGRAPHICS

AGE: 18-65

Young Adult: 25%

Senior Adults: 25%

ETHNIC BACKGROUNDS:

African-Americans: 80%

Caucasian: 5%

FEMALE: 50%
MEN: 50%

ANNUAL INCOME RANGES: $35,000-$100,000

AREAS OF MARKETING:

Alabama

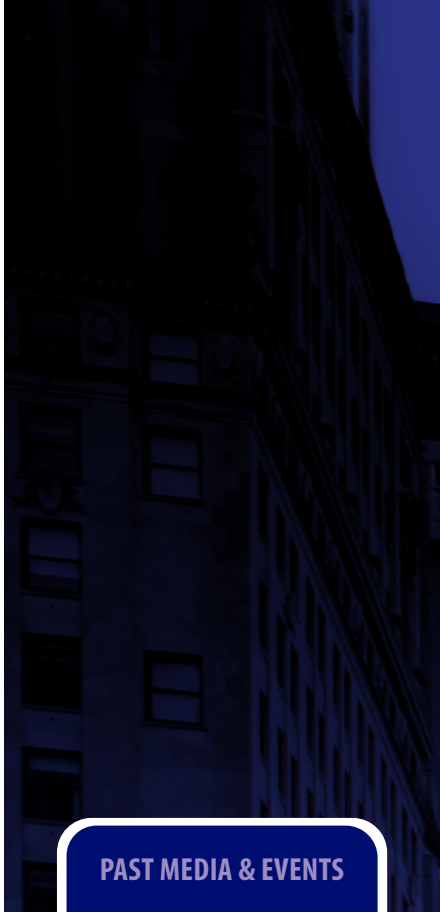
Nashville, TN

West Memphis, AR

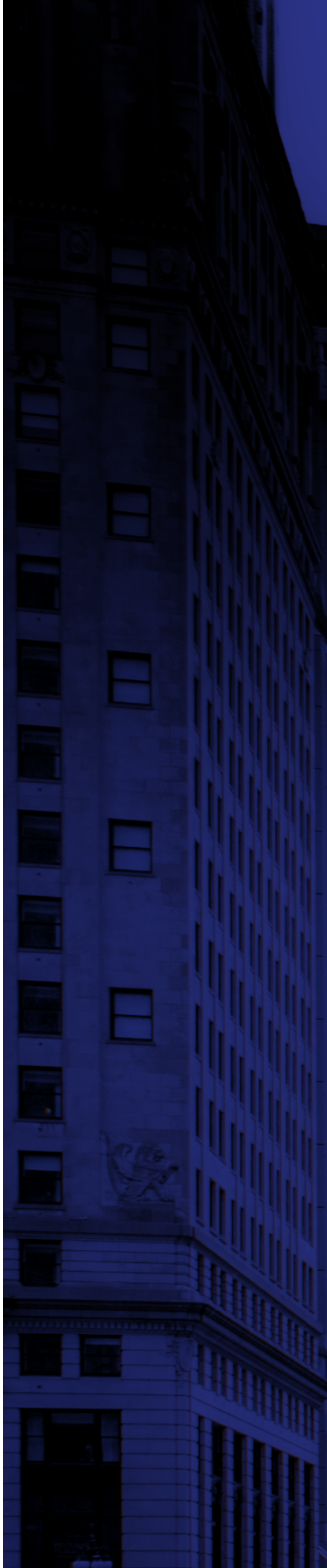
Jackson, TN

Jackson, MS

ESTIMATED ATTENDEES: 1500-3000



POWER MEDIA SOLUTIONS BRANDS



POWER™
Professional Outstanding Women Engaging in Redevelopment

POWER PROPERTY MANAGEMENT™
Professional Outstanding Women Engaging in Redevelopment

POWER MEDIA SOLUTIONS

MPOWER™

CONFERENCE™
forging real business relationships

Born2™

JSYB
JUMPSTART YOUR BUSINESS

MARKETING Done Right™

SPONSORSHIP AGREEMENT

Company/Organization_____

Name_____

Address_____

City _____ State_____ Zip Code_____

Phone (_____) _____-_____ Email _____

WE AGREE TO SPONSOR THE FOLLOWING TELL IT NOW PR CONFERENCE CLINIC 2023:

____ Power-Up $10,000 (Level 1)

____ Power-Up $5,000 (Level 2)

____ Power-Up $2,500 (Level 3)

Total Amount _____ Payment Type: Credit Card ____ Check ____

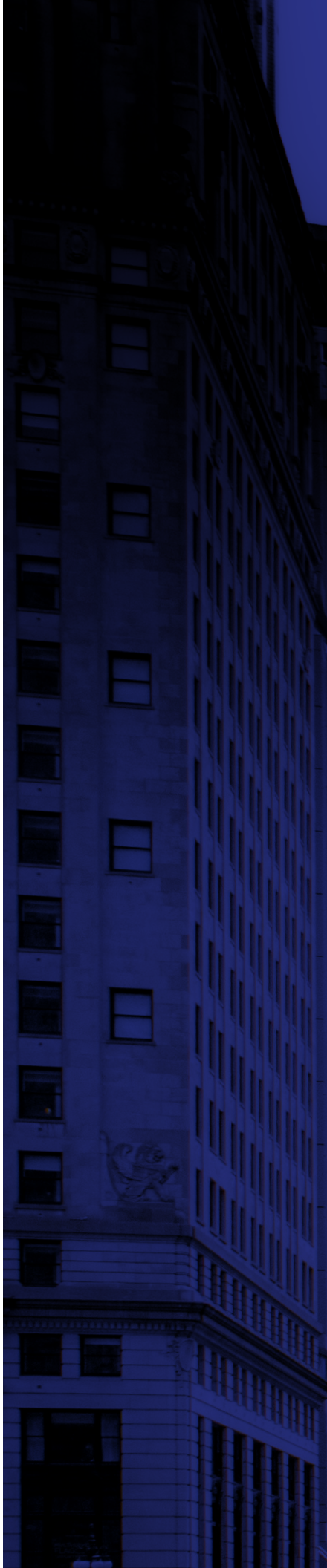
Contact Name _____

Contact Title_____

Phone (_____) _____-_____ Email _____

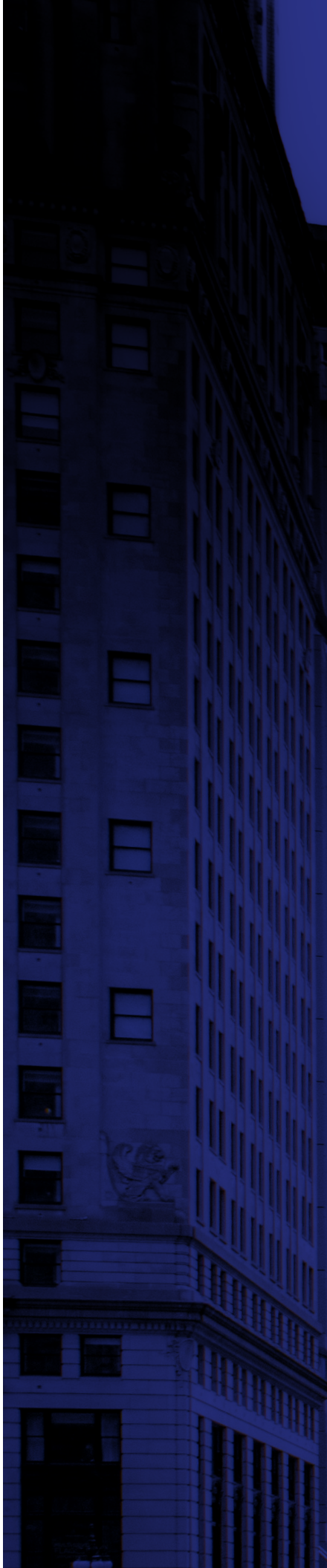
Signature _____ Date_____

To request a W9 email creativedirector@powermediasolutions.com vendor spaces and ad spaces can be purchased online at www.tellitnowprconference.com. Make checks payable to Power Media Solutions. Thank you for your generosity and support. Please submit this agreement and keep a copy for your records. Our mailing address is:
1046 Church Rd. W. Ste. 106-225, Southaven, MS 38672.



SPECIAL NOTICE TO ALL VENDORS

All participants are excited that you will support this event. Please remember the following:

- All payments are non-refundable.
- Vendors must stay within their assigned space.
- Each vendor space must be neat in appearance and not distractive to other vendors or their neighbors.
- We are not responsible for damage to personal and/or business property during the event.
- Electricity is limited. You must notify Lori Sargent in advance if you need an outlet.
- Full Payment must be made in order to secure your space.
- Breakdowns for vendor booths are immediately at the conclusion of the event.
- Set-up will be emailed to each vendor, which includes a table and 2 chairs plus cover draped in black or white.
- Each vendor will be responsible for signage, preferably upright stands per facility.

Signature_____ Date_____