

**FOR IMMEDIATE RELEASE**

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***Bow Ties and Pearls Fashion Show Fundraiser***

*Helping Hand Asset Relief Program presents Show Your Style Memphis Fashion Show Fundraiser*

**Memphis, TN. October 29, 2015** – Helping Hand Asset Relief Program presents Bow Ties and Pearls Fashion Show Fundraiser to help raise funds for grieving families who lost an uninsured loved one who struggle to meet the high cost of funeral and burial expenses as a result of having limited resources or no resources. A \$10.00 donation is suggested. The event will offer light refreshments, music provided by DJ1Luv Entertainment and a chance to win a 32' inch TV! This event is being held at 300 S. Main, Memphis, TN 38103, November 5, 2015 from 7:00 P.M – 9:00 P.M. The goal is to raise \$3,000.00 in effort to continue provide assistance to grieving families.

“We are really excited about hosting this event this year,” said Executive Director, Joyce Franklin Smith, “Families go through so much with the loss of an uninsured loved one and the enormous stress of worrying about how to pay for the funeral and burial takes away from the grieving process and HHARP wants to be instrumental in bringing comfort to the hurt many experience. This is just our way of giving back to the community and be a blessing to grieving families.” The community and business partners have rallied behind us to support this effort, FFUN, Stop The Killing, The Sharen Rooks Agency, Snow Funeral Home and Allstate Agency-Nedia-Brassell Nettles.

People are encouraged to register online at [www.hharpmemphis.org](http://www.hharpmemphis.org)

*Helping Hand Asset Relief Program*

*Helping Hand Asset Relief Program is a Community Development Relief Program established to assist low income, unemployed, underemployed and disabled Survivors of family members who lost an uninsured family member and to help assist families with the funeral and burial expense, as well as the planning process. For more information contact, Joyce Ann Franklin Smith at 901-283-6694 and learn more at [www.hharpmemphis.org](http://www.hharpmemphis.org)*

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