



SHAREN ROOKS

Sharen Rooks is a trusted public relations officer. Her impressive roster of clients includes, Christie B. Taylor (Living Life Seminar, Facilitator, screenwriter, and actress), Ambassadors of Memphis, Position Me Now (PFM), Ladies of Armor, and HHARP. She was also a selected participant in ABC Networks' Shark Tank.

Sharen served as the Public Policy Speaker for the National Association of Women Business Owners Memphis Chapter (NAWBO). She was listed among 50 Women Who Make A Difference (*Memphis Women Magazine*, July 2005.) Sharen appeared in two films: *100 Lives* written and directed by Phil Wallace (2008) and *N-Secure* written by Julius Lewis and Christie Taylor (2008). She was featured in a 2009 issue of *NuStyle Memphis Magazine*. In addition, she served as former Executive Director at All About Kids Tutorial, Inc., a non profit after-school tutoring program. Sharen is the Marketing Coordinator for Jumpstart Your Business Memphis (JYBM). She is the Event Coordinator for Born 2 Win™ and the ALL THAT JAZZ FEST™, both annual events. Sharen is the creator of the Marketing Done Right Series, which is quarterly workshops for aspiring business owners--small to medium size companies.

Sharen volunteers much of her time to education, outreach ministries, domestic violence efforts and women issues. During the month of June, she coordinates the annual Born 2 Win fundraiser concert to benefit various non profits while helping to shed light and enlightening others on domestic violence issues. She has lent time to Delta Sigma Theta, where she served as an honorary judge for the Mother of the Year 2005 competition. She is a former National Advisory Board for NAWR (National Association of Women on the Rise), former board member for A New Day Rehabilitation Center, and Volunteer Coordinator for On Location Memphis. Most recently, by community appointment, she serves as an advisory board member for Shelby County Relative Care Givers Program, and is an active supporter of City of Memphis C.O.P.S program with the Memphis Police Department.

As her testimony of fortitude she found through faith, Sharen Rooks authored *What Happens When God Moves* (ISBN 9781420830125) – a truly inspirational story about the life of a young woman and the many trials and tribulations she experiences over a decade. Her story is riveting and includes some really horrific circumstances that would cause some of the strongest people to breakdown. Her story includes an incident of incest which results in pregnancy, the death of a child, brief incarceration, witnessing a shooting, almost becoming homeless, and losing her job. Through the grace of God, these adversities develop this young entrepreneur into a very successful businesswoman, motivational speaker, consultant, singer, actor and author.