

Power Media Solutions

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Entrepreneur Intensive Training

Course Description

Marketing Done Right is a registered trademark created by Power Media Solutions. MDR covers a 10 week intensive, interactive training designed for anyone seeking to obtain RAW, organic, sound and proven techniques to apply to their business endeavors as well as professional development.



- How to identify TRUE Entrepreneurship
- Financial literacy, (Where's the Money?)
- when to start a business
- Knowing how to start a business
- Understanding and identifying product or service vitality
- Marketing protocol and Proper business etiquette
- Dozens of strategies,
- Vendor management, just to name a few!

Participants will experience:

- Customized content for various industries
- Onsite, real-time responses
- How to methods
- Content that has been tested and proven effective

Length & Location

1-night a week (10 weeks) for 2.5 hours is the required commitment for this training as not to overload and overwhelm with content. Totaling 25 Hours
Business/Professional Development, training can be held at designated location by client. (Times can be customized)

Who Should Attend?

- Aspiring business owners
- Emerging business owners
- Veteran business owners
- Financial institutions
- Business development organizations
- Nonprofit directors or senior management
- Faith Based organizations

Reviews

*“Took a course with Mrs. Sharen Rooks and I must say everything that she said has been a big plus with growing my business. In one of our meetings she discussed how important it is to be in the right location. And at that time I was so afraid to move out of where I was . I took a leap up faith and moved locations and in 6 months my numbers jumped to 162 % over what we brought in last year. Success doesn't happen by luck it comes from hard work and being open to change.” Anya D., Salon Owner
TOP, TN*

Sharen Rooks is truly a 'God Send', she is the ONLY person in Memphis that I know that is actually HELPING people with business, everybody else just 'talks'. A person of Integrity and honesty. Thank you for all that you do to TRULY bring 'break-through' SOLUTIONS to us!!!! Ms. Meme, TN

Power Media Solutions is always a pleasure to work with. Very knowledgeable and consistent in communication, always has your best interest in mind. Would recommend it with 100% confidence! D'Mario Designs, WI

Details

Marketing Done Right™ has been designed to meet the overwhelming responses for more development for small to medium size businesses. Over 150 plus have been served and according to Survey Monkey data over 75 plus are currently expressing interest in the training.

FEE SCHEDULE

(10 Week Duration) at YOUR LOCATION CONTACT FOR PRICING
(Equipment Request Supplied With Agreement)

Bio Sharen Rooks, PR & Marketing Practitioner, Trainer & Consultant

Sharen served as the Public Policy Speaker for the National Association of Women Business Owners Memphis Chapter (NAWBO). Sharen was a former board member for New Day... New Way. She served as former board member for WIP (Women.Identity.Purpose) She was listed in 50 Women Who Make A Difference (Memphis Women Magazine, July 2005.) Sharen has appeared in two films: 100 Lives written and directed by Phil Wallace (2008) and N-Secure written by Julius Lewis and Christie Taylor (2008). She is featured in a recent issue of NuStyle Memphis magazine, which focuses on fashion, entertainment, and lifestyle. President, Ladies of Armor Memphis Chapter. Member of Tennessee Women Film & Media and member of National Public Relations Society. Creator of Jumpstart Your Business Memphis, Born 2 Win (The Movement), All That Jazz Fest™ and Tell It Now PR & Marketing Conference™ and currently facilitates and consults for various organizations for entrepreneurship training, as well as business development strategies and implementation.

For more information please visit or email creativedirector@powermediasolutions.com

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