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**For Immediate release**

BORN 2 WIN - A SURVIVOR'S JOURNEY  
Annual Fundraiser

January 6, 2014

Memphis, TN: The Sharen Rooks Agency, various female owned PR Agencies and Walking Into A New Life have collaborated to present the inauguration of "Born2Win"-A Survivor's Journey. This epic, annual fundraiser is scheduled to take place on April 4, 2014 at The Great Hall, 1900 S. Germantown Rd, Memphis, TN 38138 from 6:00pm until 10:00pm. The proceeds will benefit Walking Into A New Life, whose mission is to stop domestic violence and help stabilize victims.

This monumental event is designed to offer survivors the opportunity to grace the stage through inspirational music. The organizers of this groundbreaking event are currently seeking 40 participants for the mass choir. All participants will receive a t-shirt, CD/DVD of the event as well as have the opportunity to co author a published book slated to be released Spring 2015 during annual fundraiser.

Anyone who has overcome any adversity, including, but not limited to, domestic violence, sexual assault, cancer, poverty or homelessness would greatly benefit from the brotherhood and sisterhood of this grand display of survival, courage and community support. If you or someone you know would like to participate, details of the event and a complete list of sponsors, you can go directly to the eventbrite page, <http://www.eventbrite.com/e/born-2-win-a-survivors-journey-annual-fundraiser-tickets-8234223785?aff=efblike> or call 800-971-8016. Opportunities available on all levels, including sponsoring a participant, ads, vendors as well as business and organizational sponsorship.

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