

## **Positioned For Millions Presents:**

### **A Positioning Informational Chat w/ Amir Windom, Grammy Award Winning and Oscar Nominated Record Executive for “Happy”**

#### **Music supervisor to speak with the Memphis/Tri State Area music and film community**

July 14, 2014 (Memphis, TN) – Grammy Award Winning and Oscar Nominated Record Executive, Amir Windom is the scheduled guest for ‘A Positioning Informational Chat’. The celebrated record executive will appear at Cooper Walker Place, in Memphis, Tennessee on July 31, to talk about music placement and his successes which include an Oscar nomination for his contributions to the film *Despicable Me 2* and the mega-hit song ‘Happy’ performed by Pharrell Williams.

“When I come to Memphis, I’ll be consulting with song writers and producers from the Memphis/Tri State Area about their music as well as that evening; I’ll be speaking about music placement in TV and Film projects. My job is to be aware of what’s happening musically in various areas of the country, so I’m looking forward to hearing what this part of the South has to offer.” - Amir.

Amir will share stories of how he broke into the business, the challenges he faced, and give advice on how to position music for television and film placement. He will also answer questions from the audience and talk about the work he has done to create music, scores and creative strategies for major film companies such as Sony Pictures, Universal Pictures, and LionsGate Films; as well as TV shows such as BET’s *Being Mary Jane*, *ALPHAS* (SyFy), *Entourage* (HBO); and movies such as *Despicable Me 2*, *Act Like A Lady Think Like A Man*, *Why Did I Get Married 2*, *TAKERS*, *SWAT 2* and *Stomp The Yard 2*. Song writers and producers have an opportunity to secure one of the limited one-on-one consultations with Amir for direct feedback on their music. They can also submit music to the PFM TV and Film Music Banc for review for possible submission to Amir.

A Positioning Informational Chat with Amir Windom is scheduled to start at 6p.m. The program is sponsored by the Green Law Firm and Rated Hood Entertainment. Tickets cost \$25 or \$35 with song submission.

#### **About Amir Windom**

Amir Windom is one of the nation’s rising young A&R executives. He is well known for his career as a Television and Film Music Supervisor, and more recently for his contribution to the song ‘Happy’ which sold more than 8 million records globally, and was the #1 song on 22 music charts around the world. Additionally, he has worked on developing or managing careers of some of today’s biggest stars such as the band “Fun”, T.I., Bruno Mars, Lupe Fiasco, Madonna, B.o.B, Trey Songz and Kanye West, among others.

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